

Ahmed Nabil

Web Developer & UI/UX Designer

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Professional Summary

Web developer and UI/UX designer with 9+ years of experience and 70+ delivered projects across WordPress, WooCommerce, Shopify and custom platforms. Full-stack capability spanning UI/UX design, PHP/MySQL development, REST API integrations, AWS deployment, and SEO that has driven over 2 million in organic traffic. Founder of Ts3era, Egypt's smart price-comparison platform, and Head Web Developer at CreativeFactory. Comfortable owning projects end to end, from design through to fast, secure, well-ranking live products for clients in Egypt, the Gulf, the UK and beyond.

Technical Skills

Frontend: HTML, CSS, JavaScript, React, Angular, responsive UI/UX

Backend: PHP, MySQL, REST API integrations

CMS & E-Commerce: WordPress, WooCommerce, Shopify, Elementor

Integrations: payment gateways, shipping and delivery APIs, booking systems, chatbots

Cloud & Hosting: AWS (EC2, S3, RDS)

SEO & Performance: technical SEO, keyword optimization, site speed optimization

Design & Tools: UI/UX design, Figma, Git, testing & debugging

Professional Experience

Head Web Developer

CreativeFactory (UAE) | 2023 - Present

- Lead advanced web projects across UI/UX and CMS integrations for a 360° marketing agency.
- Own project delivery, code quality and on-time shipping for clients across multiple industries.
- Take sites from UI/UX design through development to launch, including dynamic, CMS-powered builds.

Founder & CTO

Ts3era.com (Tas3era) | 2019 - 2023

- Founded the startup and led it as CTO, building Egypt's smart price-comparison platform.
- Built the database architecture and the Android app, covering thousands of products with integrated e-commerce.
- Kept the platform fast and reliable as it scaled.

Freelance Web Developer

Self-employed | 2020 - Present

- Delivered 40+ freelance projects in e-commerce, real estate, investment migration and niche businesses.
- Provided custom development, performance optimization and SEO for clients in multiple markets.
- Owned each project end to end, from design through to a fast, secure, well-ranking live product.

Junior Web Developer

Giraffe Code Inc. | 2018 - 2019

- Built foundational web design and development skills while delivering client work.

Certifications & Training

- AWS Certified Developer
- Harvard CS50: Computer Science (completed), plus 60+ hours on Udacity
- App Developer Certification: Google & UAE "1 Million Arab Coders" grant (2018)

Education

Bachelor of Law | Cairo University, Cairo, Egypt | Graduated 2017

Selected Projects

25 of 70+ delivered projects. Each name links to its case study on ahmednabil.dev/works.

E-Commerce

- **Tas3era**: Egypt's smart price-comparison platform for thousands of products, with database architecture, Android app and integrated e-commerce stores.
- **Yakiya**: UK e-commerce store built for speed, with payment gateway and delivery integrations.
- **Matgaar**: Multilingual WooCommerce store for electronics, mobiles and accessories.
- **Lucaffè Egypt**: Brand, WooCommerce store and social media for an Italian coffee brand in Egypt.
- **The Bathland**: E-commerce store for a bathroom and sanitaryware retailer, with shipping API integration, SEO and performance ads.
- **Hakuna Matata Farm**: Story-first Shopify storefront for single-ingredient dog chews, with browse-by-protein and a chew guide.

Real Estate & Investment Migration

- **Sky Avenue Premier**: Premium real-estate platform with property listings and lead capture.
- **Elite Square**: Brand, website and paid-campaign landing pages for a property brokerage.
- **Greece Golden Visa**: Residency-by-investment website, content and lead-generation funnel.
- **Portugal Golden Visa**: Residency-by-investment website build and campaign management.

Food & Beverage

- **Freshly Foods**: Website for a Dubai frozen-food maker, with retail packs, foodservice specs and recipes.
- **Ness**: Catalog site for Saudi cold-pressed juices, smoothies and fresh-cut produce.

Non-Profit

- **GHAO**: Website for the global humanitarian aviation body, based in Montréal.
- **Egyptian Cotton Association**: Official home of the Egyptian Cotton trademark, with license verification and editorial storytelling.

Technology & Cybersecurity

- **ForceSec**: Motion-rich corporate website for a cybersecurity distributor serving the Middle East and Africa.
- **Exalio Tech**: Full website design and build for a software and technology company.
- **Caliber Tech**: Corporate identity and full website development for an IT services provider.
- **BEAM Solutions**: Brand identity, web platform and marketing site for a digital solutions company.

Agencies, Creative & Events

- **Mullers Mena**: Immersive, AI-forward website for a creative-agency network in Stockholm, Cairo and Riyadh.
- **Creative Factory**: Dynamic, CMS-powered website for a 360° marketing agency.
- **Kan Studios**: Branding, website and social content system for a creative and production studio.
- **Meccano MICE**: Branding and digital presence for an events, meetings and incentives agency.

Corporate

- **Centec Egypt**: Website, catalog and SEO for sustainable agriculture and soil products, with database and employee dashboard.
- **MRMT Trading**: Corporate identity and business website for a trading and distribution company.
- **Waed Company**: Corporate website for a construction and contracting firm.